



**\*Please email your completed Franchise Application form along with your Drivers Abstract, Criminal Record (or proof of receipt that you have requested one), picture ID (passport or driver's license) and a resume to: [cb.franchise@grupobimbo.com](mailto:cb.franchise@grupobimbo.com).**

**All additional questions can be sent to the above email address.**

## Franchise Application Form

**PERSONAL INFORMATION** (Please complete all areas within the application to be selected for the interviewing stage)

Name: \_\_\_\_\_ SIN#: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Prov: \_\_\_\_\_

Home Phone#: \_\_\_\_\_ Cell Phone#: \_\_\_\_\_ Best time to call \_\_\_\_\_

Email Address: \_\_\_\_\_

Can you drive a commercial vehicle? YES NO License Class: \_\_\_\_\_

Drivers' License Number: \_\_\_\_\_ (please provide a photocopy)

Have you ever been self-employed? YES NO

If yes what type of business did you own? \_\_\_\_\_

Have you or your company ever declared bankruptcy? YES NO

Have you ever been convicted of a criminal offence? YES NO

If yes please provide detail: \_\_\_\_\_

What area do you prefer to pursue a franchise in? 1<sup>st</sup> choice: \_\_\_\_\_ 2<sup>nd</sup>: \_\_\_\_\_

Would you be willing to relocate? YES NO

**GENERAL INFORMATION**

How did you become interested in Bimbo Canada? Newspaper / Magazine / Canada Bread Franchisee / Trade Show / Other

If you circled Bimbo Canada Franchisee, please provide the name: \_\_\_\_\_

How long have you known the Franchisee? \_\_\_\_\_

Have you been on a route ride with the Franchisee? YES NO

**PERSONAL FINANCIAL INFORMATION**

**(All information provided is strictly confidential and will be treated as such)**

**ASSETS**

Cash on Hand or in the Bank    \$ \_\_\_\_\_  
Securities (Stocks/bonds)        \$ \_\_\_\_\_  
RRSP's                                \$ \_\_\_\_\_  
Home (Market Value)                \$ \_\_\_\_\_  
Vehicles (Auto Trader Value)       \$ \_\_\_\_\_  
Other Assets (please specify)       \$ \_\_\_\_\_  
Value of Business                    \$ \_\_\_\_\_

**LIABILITIES**

Vehicle Loans                        \$ \_\_\_\_\_  
Credit Cards                         \$ \_\_\_\_\_  
Line of Credit                         \$ \_\_\_\_\_  
Mortgage Balance                    \$ \_\_\_\_\_  
Other Loans                          \$ \_\_\_\_\_  
Other Liabilities                      \$ \_\_\_\_\_

How much unencumbered (assets or property that is free from debt, and clear of any legal defect) cash do you have available to invest in a Bimbo Canada Franchise? Please explain in detail and list the assets and totals that you will be using to invest and meet the cash requirement.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How much capital, if any will you have to borrow? \_\_\_\_\_

Will you require Bimbo Canada financing? YES NO If so how much are you asking to borrow? \_\_\_\_\_

\_\_\_\_\_

**REFERENCES**

(Business or Personal)

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_

How long have you known them? \_\_\_\_\_

How long have you known them? \_\_\_\_\_

Name: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Phone Number: \_\_\_\_\_

How long have you known them? \_\_\_\_\_

How long have you known them? \_\_\_\_\_

**Please tell us why you would make an outstanding Bimbo Canada Franchisee:**

What sparked your interest in acquiring a franchise with Bimbo Canada?

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What will make you successful as a Franchisee with Bimbo Canada?

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Bimbo Canada prides itself on customer service; what are some ways that you can provide a high level of satisfaction to the customer?

1. \_\_\_\_\_

2. \_\_\_\_\_

From a business perspective, what would you say are your greatest strengths and what are your areas of opportunity?:

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Please list your hobbies, special interests and/or any community involvement:

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Additional Information: \_\_\_\_\_

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I certify that, to the best of my knowledge, the information contained herein is accurate and complete. By typing in my name in the signature space below, you are hereby authorized to investigate my background as it pertains to qualification and status. This may include investigations of past employment references, financial documentation, education, and information contained in public records including credit, criminal and motor vehicle data. I release all such persons and sources from any liability or damages from having furnished such information.

Signature \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

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